



County Librarian's Report

July 2012

County Board of Supervisors Approves Measure B for the Ballot

On July 17th the Board of Supervisors conducted the second reading to put Measure B on the ballot. The Board voted unanimously to do this and now we move to the next step which is to have the Board's resolution and associated documents including the Measure B ordinance registered with the County Elections Office. Once completed, it will be in the hands of the voters. And so the difficult task of passing Measure B by a two-third's vote begins...



Dream Big Summer Reading Program Comes to a Close

The numbers are not final, but this may very well have been the most successful Summer Reading Program ever. This year featured an adult reading component that drew in many adults and surpassed our expectations. I'll update you with more information when the attendance figures are final.

New Mission Statement and Completed Strategic Plan

The Library has wound up its strategic planning process which included consultation with community stakeholders, staff, and the community in general. As a result, we now have a well defined document to move us forward for the next couple of years. Some key achievements include redefining our mission, vision and values. These are:

Our **MISSION** reflects the commitment we are making to the community.

WE ENRICH LIVES AND BUILD COMMUNITY.

Our **VISION** articulates what success will look like in the future.

THE FRESNO COUNTY PUBLIC LIBRARY

- Is recognized as a premier resource for educational support, self-directed learning and recreation.
- Provides creative and innovative services to meet evolving community needs
- Is a welcoming community gathering place and a cornerstone of family, cultural and civic life
- Bases all service decisions on customer needs and preferences.
- Is a vibrant organization that is strengthened by the creative contribution of each individual.

Our **VALUES** direct us in our service to the community and interaction with one another.

- **INCLUSIVENESS** – Making rich cultural and intellectual resources available to everyone.
- **COMMUNITY** – Providing opportunities for people to meet, exchange ideas and engage in the life of their community.
- **CONNECTION** – Facilitating meaningful collaborations between individuals, groups, and organizations.
- **RESPECT** – Honoring diversity and individual perspectives.
- **INSPIRATION** – Inviting the discovery of ideas and learning in all forms.

Our strategic directions which set the course for our priorities and activities for 2012-2015 can be found on our website at: <http://www.fresnolibrary.org/about/direction.html>.

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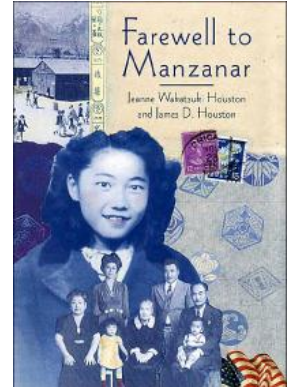
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Library Celebrates One Year on Facebook

It has been a year now since we launched our Facebook page. We are already up to nearly 2,000 "Likes" and we are going strong. This is becoming a great forum for library communication and it keeps us in the mainstream with all the 'techno-savvy' people. If you want to check us out, go to <http://www.facebook.com/fresnolibrary>.

Farewell to Manzanar Programs August 10–September 23

The Library, through the [California Reads Program](#), is promoting discussions on the meanings of democracy through the book *Farewell to Manzanar*. This book is a compelling memoir about the Japanese American experience during WWII, as told through the eyes of a young girl. It is a haunting reminder of how civil liberties are at risk in moments of crisis. This story has local significance since Fresno County was the only area in California that had two assembly centers holding local Japanese Americans before they were sent to internment camps. The program runs from August 10 to September 23. I encourage you to check out the various programs highlighting this important topic as well as Japanese culture. Get more details from the Library's website at <http://www.fresnolibrary.org>.



Holocaust Exhibit July 13 – August 13

The Simon Wiesenthal Center's "The Courage to Remember: the Holocaust 1933-1945" traveling exhibition is at the Woodward Park Regional Library, July 13-August 13. The exhibit features more than 200 exclusive photographs from this time in history that cannot be seen anywhere else in the world.